



IDT INTERNATIONAL LIMITED

(Incorporated in Bermuda with limited liability)
(Stock Code: 167)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board of Directors (the "Board") of IDT International Limited (the "Company") is pleased to announce that Professor Yoram (Jerry) Wind ("Professor Wind") has been appointed as an independent non-executive director of the Company with effect from March 21, 2005.

Professor Wind, aged 66, holds a doctorate in marketing from the Stanford University in USA. He is The Lauder Professor and Professor of Marketing at the Wharton School of the University of Pennsylvania. Professor Wind is the founding director of the Wharton "think tank", The SEI Center for Advanced Studies in Management and the founder and academic director of the Wharton Fellows program and founding editor of Wharton School Publishing. Professor Wind is one of the most cited authors in marketing. He is a regular contributor to the professional marketing literature and had contributed 21 books and over 250 papers, articles and monographs encompassing the areas of marketing strategy, marketing research, new product and market development, consumer and industrial buying behavior and international marketing. Professor Wind has served as an advisor to many Fortune 500 firms and a number of non-US multinationals in the financial services, pharmaceuticals, information and consumer packaged goods industries. He is an active member of the major marketing and management science professional associations, the Chancellor of the International Academy of Management and a frequent lecturer in faculty seminars and executive programs in over 50 universities worldwide. Professor Wind is a trustee of the Philadelphia Museum of Art, a member of the board of the American Friends of The Interdisciplinary Center Herzliya (IDC) and an advisor of a number of start-ups. He has not held any position with the Company or any of its subsidiaries nor has he held any directorship in public companies whose shares are listed on The Stock Exchange of Hong Kong Limited in the past three years.

Professor Wind has entered into a service agreement with the Company for a term of three years subject to retirement by rotation and re-election provisions in the Bye-laws of the Company. As an additional director appointed by the Board, he shall hold office until the next following annual general meeting of the Company and shall be eligible for re-election. If so re-elected, he shall be subject to retirement by rotation and re-election at subsequent annual general meetings of the Company pursuant to the Bye-laws of the Company. Professor Wind shall be entitled to an annual director's fee of HK\$200,000 during the continuance of his service agreement which is determined with reference to his duties and responsibilities with the Company and in line with the other non-executive directors of the Company and subject to shareholders' approval at annual general meetings.

As at the date of this announcement, Professor Wind does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. Other than the relationship arising from his being an independent non-executive director, Professor Wind does not have any relationship with any directors, senior management, substantial shareholder or controlling shareholder of the Company.

The Board is not aware of any other matters in relation to the appointment of Professor Wind as independent non-executive director that need to be brought to the attention of the shareholders of the Company and would like to take this opportunity to extend a warm welcome to Professor Wind on his appointment.

On behalf of the Board of Directors
Dr. Raymond Chan
Chairman & Chief Executive Officer

Hong Kong, March 21, 2005

The Directors of the Company as at the date of this announcement are Dr. Raymond Chan, Mr. Alain Jacques Gilbert Li, Mrs. Chan Pau Shiu Yeng, Shirley and Mr. Giuseppe Finocchiaro as executive directors; Mr. Jack William Edouard Heuer and Professor Woo Chia Wei as non-executive directors; Mr. Lo Kai Yiu, Anthony, Mr. Kao Ying Lun, Mr. Jack Schmuckli, Dr. Kenichi Ohmae and Professor Yoram (Jerry) Wind as independent non-executive directors.

websites: <http://www.idthk.com>
<http://www.irasia.com/listco/hk/idt>

Please also refer to the published version of this announcement in South China Morning Post and Hong Kong Economic Times.