



IDT International Limited
萬威國際有限公司



[For Immediate Release]

OREGON SCIENTIFIC'S WORLD FIRST PRODUCTS HONORED FOR THEIR INNOVATIVE AND QUALITY DESIGN

* * * *

FURTHER STRENGTHENS IDT'S LEADING POSITION IN THE ELECTRONIC PRODUCT INDUSTRY

(Hong Kong, 7 January 2005) -- Leading consumer electronic products manufacturer and distributor, IDT International Limited ("IDT International" or the "Group") (SEHK code: 167), announced that its "Oregon Scientific" branded products and its co-branded products with Philippe Starck have won a host of prestigious awards in the UK, Australia, Germany, China and Hong Kong.

In touch with the growing consumer appreciation for exceptional design and advanced technology, IDT's **Digital Media Products Division** launched several high value, innovative and groundbreaking products during the year. Among them, the slimmest MP3 player and digital voice recorder, which are the size of a name card, received the **2004 Hong Kong Award for Industry: Consumer Product Design Certificate of Merit** presented by Federation of Hong Kong Industries in recognition of their innovation and quality design. Furthermore, Oregon Scientific's innovative MP3 collection includes three world's firsts – the smallest MP3 player with LCD screen, a waterproof MP3 with rugged shockproof design and the world's first MP3 with transparent LCD display. The Oregon Scientific MP3 range was crowned as "**The Best MP3 2004**" voted by gadget savvy readers of Digi Plus Magazine in Hong Kong.

Apart from the awards received in Hong Kong, Oregon Scientific's world's first MP3 with transparent LCD display and waterproof MP3 player were both named in the Most Creative Products of 2004 Year Awarding Ceremony held by CCTV-2 in China. This program is one of the most important year-end activities of CCTV economic channel, which cover 5 categories, namely, handset, household appliances, automotive, digital and sport & health industries. More than 1,000 products participated in this event and only 63 creative products were selected as the **Most Creative Products in 2004**. Under the digital product category, Oregon Scientific won 2 awards out of the 12 selected digital products. In addition, its waterproof MP3 model was voted the "**Most Random Place to House an MP3 Player**" at **The Telewest Broadband Shiny's 2004 award** in the UK. In Germany, the world's smallest digital audio player topped the "**Innovation**" category of **Plus X Award 2004**. The Plus X Award is a cross-sector technology contest held by the agency Media Society Networks and Plugged.

Joining the list of prize winning new products was Oregon Scientific's Mirror Phone, the world's first cordless phone with a VFD display and a mirror LCD screen, conceived and manufactured by IDT's **Telecommunication Products Division** won the **2004 Hong Kong Award for Industry: Consumer Product Design Certificate of Merit** from the Federation of Hong Kong Industries.

~ more ~



IDT International Limited
萬威國際有限公司



Oregon Scientific's co-branded business has performed strongly over the past years. To underline this on going success, the Philippe Starck with Oregon Scientific – Time and Weather Collection, in particular, has won the heart of consumers and built for itself an excellent reputation worldwide since its launch last year. This collection not only scored the **2004 Home Beautiful Australia's Product of the Year** award in the "Bedroom" category in Australia, but also received an inaugural recognition in the "**Design**" category in **PLUS X Award 2004** in Germany.

Over the years, IDT has made great strides in realizing Oregon Scientific's mission of "smart living", which advocates the modern man's pursuit of stylish living. The many acclaims it has garnered in 2004 are proof of its sound business and product strategies. "Oregon Scientific" was named one of Hong Kong's Industry High Flyers in the "**Outstanding Branding Performance**" category of the **Outstanding Enterprises 2004 Award** organized by the Hong Kong Business magazine.

Mr. Alain Li, Executive Director and CFO of IDT International, President of Oregon Scientific, said, "We are delighted that "Oregon Scientific" received such prestigious awards. We are flattered by the recognition of our continuous efforts in striving for the best in product design and quality, and our commitment to providing the best service to our customers."

Dr. Raymond Chan, Chairman and CEO of IDT International, said, "The latest accreditations testify to the superior quality of our products and services and being hailed as one of Hong Kong's Industry High Flyers also strengthens our confidence in developing new products. Looking forward, we will continue to enhance the competitiveness of our products, and invest in research and development and also reinforce consumer awareness of the brand so as to fulfill the growth potential of our business."

~end~

About IDT International:

IDT International is a holding company whose shares are publicly listed on The Stock Exchange of Hong Kong Limited.

Headquartered in Hong Kong, IDT International and member company, IDT Holdings (Singapore) Limited (listed on The Singapore Exchange Securities Trading Limited), are engaged in the design, development, manufacture, sale and marketing of innovative consumer electronic products featuring state-of-the-art liquid crystal display and microprocessor technology. The core businesses include LCD Consumer Electronic Products, Telecommunication Products, Digital Media Products and Electronic Learning Products. Marketing is undertaken globally through 15 sales and marketing offices in the US, Italy, the UK, Spain, France, Germany, Australia, Brazil, China, Japan, Singapore and Hong Kong. Research and development resources have been established in both Hong Kong and China while manufacturing facilities are centred in Xixian and Shenzhen, China.

For more corporate and product information on the IDT Group and Oregon Scientific, please access our websites at <http://www.idthk.com> or <http://www.oregonscientific.com>

For press enquiries:

Strategic Financial Relations Limited
Eveline Wan / Joanne Lam / Madison Wai / Cherry Cheung
Tel: (852) 2864 4822 / 2864 4816 / 2864 4859 / 2864 4862
Fax: (852) 2527 1196 / 2111 9089

Email: eveline@strategic.com.hk
joanne@strategic.com.hk
madison@strategic.com.hk
cherrycheung@strategic.com.hk