



**IDT International Limited**  
萬威國際有限公司

For Immediate Release

## **IDT International appoints senior executives**

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### **Strengthened management ready to take business forward**

(Hong Kong, 23 July 2006) – Leading consumer electronic products enterprise, **IDT International Limited** (“IDT International” or the “Group”) (SEHK code: 167), has appointed two senior executives early this month. Ms. Helena Wong has been appointed as Global President of Oregon Scientific and Mr. Terry Leung as Executive Vice President – Corporate Strategy.

Ms. Wong is responsible for leading the development of the Group’s global brand Oregon Scientific, accelerating growth of the business and boosting its profitability. As a member of the Corporate Management Team of the Group, Ms. Wong will participate in contributing to the development and implementation of the Group’s strategic direction.

With over 20 years of experience in international marketing and business development, Ms. Wong boasts the track record of doubling the value of a brand and formulating and implementing creative marketing tactics and strategies that effectively increased sales.

Prior to joining IDT International, Ms. Wong was President of Asia Pacific & Global Chief Marketing Officer of Esselte Corporation, a US\$1.3 billion global leader of branded office products. She has successfully created a branding and marketing vision for the company and turned it around into a profitable business through product repositioning and innovation. Ms. Wong has also held various key positions in Global 500 companies such as Pepsi-Cola and Procter & Gamble in the USA.

Ms. Wong holds a Master of Business Administration degree in Finance and Strategic Management from the Wharton School of Business, University of Pennsylvania, Philadelphia, PA, USA, and a Bachelor of Business Administration degree in Finance and Marketing from the Sao Paulo Business School, Brazil.

As for Mr. Terry Leung, as Executive Vice President – Corporate Strategy, he provides consultation and management support on the development and implementation of corporate strategies of the Group. With over 25 years of experience in banking and finance, Mr. Leung will take part actively in business analysis and enhancing the Group’s corporate finance practice. As a member of the Group’s Corporate Management Board, he will work closely with top management to provide professional advice and recommendations on feasibility of new market opportunities, and find ways to improve the Group’s operational efficiency.

Before joining IDT International, Mr. Leung was the Chief Financial Officer & Director of Harcourt Business Management Limited that manages a group of renowned retail and consumer services brands, supported by over 190 operating branches in 11 countries. Mr. Leung has held different key positions in a number of large institutions and international banks, including Sino Group, China Light & Power Co., HSBC Direct Investment, Chase Manhattan and Citibank.

He holds a Bachelor of Commerce degree majoring in Finance from the Concordia University, Montreal, Canada and a Diploma of Business Administration majoring in Accounting from the Southern Alberta Institute of Technology, Calgary, Canada.

**Dr. Raymond Chan, Chairman and CEO of IDT International**, said, “The Board welcomes Ms. Wong and Mr. Leung to their new positions. The appointments have further strengthened our high caliber management team. We are confident that the extensive and invaluable experiences and expertise they bring with them will benefit the Group’s corporate development and see it reach new heights in the years to come.”

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**About IDT International:**

IDT International is a holding company whose shares are publicly listed on The Stock Exchange of Hong Kong Limited. Headquartered in Hong Kong, IDT International and member company, IDT Holdings (Singapore) Limited (listed on The Singapore Exchange Securities Trading Limited), are engaged in the design, development, manufacture, sale and marketing of innovative consumer electronic products featuring state-of-the-art liquid crystal display and microprocessor technology. Its core businesses include LCD Consumer Electronic Products, Telecommunications Products, Digital Media Products and Electronic Learning Products. Marketing is undertaken globally through 15 sales and marketing offices in the US, Italy, the UK, Spain, France, Germany, Australia, Brazil, China, Japan, Singapore and Hong Kong. Research and development resources have been established in both Hong Kong and China while its manufacturing facilities are centred in Xixian, Shenzhen, China.

For more corporate and product information on the IDT Group and Oregon Scientific, please access our websites at <http://www.idthk.com> or <http://www.oregonscientific.com>

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