



IDT International Limited
萬威國際有限公司

[Immediate Release]

IDT Unveils New and Innovative Products at Hong Kong Electronics Fair 2010 (Autumn Edition)

(Hong Kong, 13 October 2010) – Leading consumer electronic products enterprise, IDT International Limited (SEHK code: 167), is showcasing a wide range of internationally-acclaimed *Oregon Scientific* products at Hong Kong Electronics Fair 2010, which runs from 13 - 16 October at the Hong Kong Convention and Exhibition Centre (stall no. 1A-D01 in Hall 1). Oregon Scientific reveals a range of new products from Wellness Collection, Sport & Outdoor Collection and Time & Weather Collection. All are uniquely designed to target tasteful and technology-conscious customers, bringing them the true meaning of “Smart Living” – a perfect world of living in harmony and style.

Oregon Scientific is devoted to developing products that feature the latest technologies and designs, seeking to enhance users’ quality of life. The Healthcare & Wellness Collection keeps the wellbeing of users in mind and aims to deliver optimal sensual comfort; Sport & Outdoor Collection helps users capture each great outdoor moment; and Time & Weather Collection combines stylish design with advanced technology, allowing users to stay ahead of the weather, come rain or shine.

To further expand the business, Oregon Scientific proudly announces the opening of two new Oregon Scientific concept stores at Times Square (Shop 916B) in Causeway Bay, and IFC Mall (Shop 1019B) in Central, respectively. Opening in October 2010, both shops are designed to offer a fresh and stylish atmosphere, and are dedicated to providing the most comfortable and joyful shopping experiences to customers.

Healthcare & Wellness Collection

NCCO Air Sanitizing System (WS907)



NCCO Air Sanitizing System, designed like a decorative home vase, can effectively guard you from Bacteria (99.99%), Influenza Viruses (99.95%), TVOCs (99.52%) and Respirable Suspended Particulates (99.72%). NCCO is a globally patented air sterilization and deodorization technology for industrial application, and is used by the Hong Kong International Airport. Oregon Scientific adopts the same technology for domestic application. The unique structure and 360 degree airflow circulation design allows the system to absorb most air pollutants accumulated 30cm from the floor, subsequently expelling clean air at the top of the device. The numerical air quality index also

represents a new breakthrough in the market.

Compact NCCO Air Sanitizing System for Cars / Desktop (WS908)



A compact version NCCO Air Sanitizing System, which is only 140mm in length, provides high performance air sterilization and deodorization. Powered by car-charger and USB, it can remove harmful substances, bacteria, viruses and bad odor within a vehicle, at work or anywhere you go as long as you have access to a USB port. Comes with a long-life nano-filter that lasts up to three years, it is durable, easy to maintain and portable.

i.relax Aroma Diffuser (WS903)



i.relax Aroma Diffuser applies ultrasonic technology as well as utilizes three holistic therapy methods: Aroma therapy, Light therapy and Sound therapy, to stimulate your sense of hearing, smell and sight. The Aroma Diffuser helps to alleviate everyday stress, relax at home and provides you with complete holistic joy throughout the day. It also features a pre-set aroma and sound alarm.

Sport and Outdoor Collection

ATC9K HD Action Camera (ATC9K)



ATC9K Action Camera is a full HD 1080 camera, which is specifically designed for extreme sports enthusiasts and professionals. Comes with a comprehensive set of mounting accessories, you can attach the camera to anywhere needed for capturing each high-action moment; whether on the slopes, on the waves or on the road. Moreover, its 1.5" LCD screen can instantly play back the video you just captured. Also, with a built-in G-Sensor and GPS, the camera can measure the speed and elevation that you achieved, as well as track your global position via Google map, utilizing ATC9K software that is provided.

Time & Weather Collection

Rainbow Clock (RRM902)



Rainbow Clock is a unique clock that is specially designed to help relieve stress by providing calming colors and sounds. Different colors and sounds directly affect an individual's mood and can even help you sleep better and wake up refreshed everyday. The Rainbow clock offers a wide selection of functions such as relaxing colors and soothing sounds of nature as well as FM radio feature and the ability to connect with your MP3 player, thus can be personalized to suit your needs. With its outdoor thermo sensor, the clock can also measure outdoor temperature and display it on the main unit's screen. You can therefore check what the temperature is outside at anytime without going out.

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About IDT International:

IDT International is a holding company whose shares are publicly listed on The Stock Exchange of Hong Kong Limited. Headquartered in Hong Kong, IDT International is engaged in the design, development, manufacture, sales and marketing of innovative consumer electronic products featuring state-of-the-art liquid crystal display and microprocessor technology. Its core businesses include LCD Consumer Electronic Products, Telecommunications Products and Electronic Learning Products. Marketing is undertaken globally through its sales and marketing offices in the US, Italy, the UK, Spain, France, Germany, Australia, Brazil, China, Japan and Hong Kong. Research and development resources have been established in both Hong Kong and China while its manufacturing facilities are centred in Xixiang, Shenzhen, China.

For more corporate and product information on the IDT Group and Oregon Scientific, please visit: <http://www.idthk.com> or <http://www.oregonscientific.com>

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