



**IDT International Limited**  
萬威國際有限公司

[For immediate release]

## **IDT International Launches New Wellness and Beauty Collection**

(Hong Kong, 10 December 2009) – Consumer electronic products manufacturer and brand distributor IDT International Limited (HKEx code: 167) announced its internationally renowned brand Oregon Scientific is launching a new wellness and beauty collection.

Oregon Scientific always committed to create innovative high quality products that combine the latest technology and upscale design. Today, the brand launches a new series of wellness products, including i.Comfort Mini Massager and Personal Massager, i.Wake Up Sunrise Clock, i.Relax Aroma Diffuser with essential oils from France, catering the needs of customers from day to night. In addition, Oregon Scientific also introduces a new beauty skin product from Japan - Platinum Beauty Roller, allowing users to have perfect skin and always stay young and glamorous.

### **New Wellness Collection**

#### **i.Comfort Mini Massager**

Designed like a small plant, i.comfort Mini Massager is small and cute and can brighten up the atmosphere everywhere. Its portable size enables users to carry it anywhere. It is the perfect choice as a special gift!

#### **i.Comfort Personal Massager**

i.Comfort Personal Massager emphasizes on comfort and practicability, catering for all the users' needs. It features Massage Rollers for finger-press like massage to relieve back aches and stiff muscles. This personal massager not only reduces pain, but also accelerates the body's healing process. With easy-cleaning leather-like mat, compact design and portable handbag design, it is like a personal massager.

#### **i.WakeUp Sunrise Clock**

Different from other alarm clocks, the i-WakeUp Sunrise Clock is a dawn simulator - a special kind of alarm clock that uses gentle light to wake people up naturally. At the pre-set period of time, the i-WakeUp gradually increases illumination to simulate natural sunrise, leaving the users more refreshed and relaxed to start the day.

Additional features include 5 kinds of nature sound, FM radio, line in for mp3 player, alarm with motion snooze and reading lamp.

### **i.Relax Aroma Diffuser**

i.relax Aroma Diffuser is a unique product that creates a natural pleasant environment using advanced ultrasonic technology designed to gently stimulate the senses to relax the mind and body. It helps users combat stress and stay healthy with aroma, mood lights and soothing sounds. Users can indulge into calming aromas of essential oils either to wake-up or simply to cozy-up whenever they feel a need; relax with soft, smooth colors of its mood changing function and be relaxed, stress-less and easy to sleep with natural sounds.

To achieve the best result, Oregon Scientific has carefully chosen the best essential oils from France, which is made of 100% natural ingredient. Besides bergamot, lavender, sweet orange, lemongrass and geranium, Oregon Scientific also developed three blended oils – Energizing, Purifier and Relax to satisfy the needs of different users.

### **i.Relax Mini Aroma Diffuser**

i.Relax Mini Aroma Diffuser adopts advanced ultrasonic vapor diffusing technology and offers safety auto switch-off alarm.

## **New Beauty Collection**

### **Platinum Beauty Roller**

Originated from the Japan, the Platinum Beauty Roller is a popular facial massage tool that allows users to give their face skin a lift any time. The dual action facial treatment combines nourishing minerals and unique massage functions. It “rejuvenates and tightens” the inner layers of the skin and “massage and smoothen” the outer layers with it, users can even do facial massage at home.

Platinum Beauty Roller applies special rhythmic “Piano-Touch” massage that imitates fingers springing lightly on keyboards at about 100-200g. This vibration force is the ideal to maintain beautiful skin. Coupled with the roller design, it forms a balance force to enhance lymph flow and enlarge blood capillary that brings excess water, wastes and fat to be discharged from the body, and make the face firm, smooth and radiant. With portable design and no electricity required, users can carry it to enjoy facial massage anytime.

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10 December 2009

**Photo Captions:**

**Photo 1: Dr. Raymond Chan, Chairman and CEO of IDT International  
and Ms. Bernice Liu**



**Photo 2: Ms. Bernice Liu demonstrated IDT International's new Wellness Collection product  
- i.Comfort Mini Massager**



**About IDT International:**

IDT International is a holding company whose shares are publicly listed on The Stock Exchange of Hong Kong Limited. Headquartered in Hong Kong, IDT International and member company, IDT Holdings (Singapore) Limited (listed on The Singapore Exchange Securities Trading Limited), are engaged in the design, development, manufacture, sales and marketing of innovative consumer electronic products featuring state-of-the-art liquid crystal display and microprocessor technology. Its core businesses include LCD Consumer Electronic Products, Telecommunications Products and Electronic Learning Products. Marketing is undertaken globally through its sales and marketing offices in the US, Italy, the UK, Spain, France, Germany, Australia, Brazil, China, Japan and Hong Kong. Research and development resources have been established in both Hong Kong and China while its manufacturing facilities are centred in Xixiang, Shenzhen, China.

For more corporate and product information on the IDT Group and Oregon Scientific, please access our websites at <http://www.idthk.com> or <http://www.oregonscientific.com>

**About Oregon Scientific:**

Oregon Scientific is a leading designer of innovative lifestyle technology products developed within a "Smart Living" concept. Our vision is to create innovative high quality products that combine the latest technology and upscale design, harmonize the lines between people & technology, and help us to understand our environment. Oregon Scientific was established in 1989 as an entrepreneurial start up in Portland Oregon of Silicon Valley, which is a place known for its high technology capabilities and its pioneering spirit, providing the best developing environment for scientific research. Products of Oregon Scientific are perfect combinations of the innovative technology of USA and the design of Europe.

After the launch of the first Time and Weather Collection in market, Oregon Scientific has quickly become one of the world's leading designers and marketers of up-scale personal electronics. We offer a wide range of products including the Time and Weather Collection, Sports and Fitness Collection, Telecommunication Collection, Digital Media Collection, Wellness Collection and the Electronic Learning Collection.

Oregon Scientific is very popular in Europe. Its sales network has expanded to USA, France, Germany, Italy, Spain, Brazil, Australia, Japan, China, Singapore and Hong Kong, etc. Apart from the smart living concept and creative healthy products, Oregon Scientific also participates in charity events to carry out social responsibility. In Oct 2009, Oregon Scientific sponsored a charity concert of Heifer Hong Kong, helping the youths to establish positive attitude and helpful spirit with music.

**Oregon Scientific Hong Kong Retail Shops:**

Shop 302, Ocean Centre, Tsim Sha Tsui	Tel: 3101 9166
Unit L2-36, Festival Walk, Kowloon Tong	Tel: 2265 7238
Shop A386, Phase III, New Town Plaza, Sha Tin	Tel: 2695 9001
Shop 1008, IFC Mall, Central	Tel: 2295 3198
Shop 705, Times Square, Causeway Bay	Tel: 2111 0703
Shop 230, Cityplaz	Tel: 29679137
The Arcade Shop 106, Cyberport, Pok Fu Lam	Tel: 2989 6001

**Oregon Scientific Hong Kong Counters:**

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